

Customer Loyalty

Business Model

Is there a more positive way.....?

**To produce profitable income in
an economic recession and readiness
to venture and growth cycles.**

 **EP** will conduct a *customer loyalty management awareness* seminar series involving three seminars.

The series is three consecutive seminars of approximately two hours in length (six hours total). Go to www.eppower.com/resources to download the seminar flyers, or email lallen@eppower.com or call 330-244-9421 to learn more and request the flyers.

SEMINAR TITLES ARE:

- INCREASE SUSTAINED PROFITABILITY – DEVELOPING A CUSTOMER LOYALTY STRATEGY
 - KEY MEASUREMENTS FOR BUILDING A LOYAL CUSTOMER BASE
 - THE POWER OF CUSTOMER LOYALTY – POINTS OF CONNECTION
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For those that decide to introduce the idea to their management teams Enterprise Power will conduct Customer Loyalty Management Workshops and provide needed implementation support.

“Your ‘enterprise-power’ is your ability and capacity to continuously succeed—doing more valuable work energetically—consuming as little energy and fuel as possible—in least amount of necessary time.”

- Larry Allen, Founder Enterprise Power -