

What if.....

In your Personal Life and Organizational Life?

What if you could produce more profitable results....?

What if you could produce more profitable results —doing more valuable work?


What if you could do more valuable work in least amount of ---- necessary ----time?

What if you could do more valuable work with as little -----energy----as possible?

What would be the benefits for you—and others important to you?

The ability or capacity to produce more profitable results—doing more valuable work—in least amount of necessary time—with as little energy as possible is what I call ‘enterprise-power’.

It is from this idea and the belief that clients’ own people possess the creative talent necessary to face their enterprises’ opportunities and challenges that

 Enterprise **Power** (**EP**) was founded to work in a partnership way with client’s to grow their business as a person and as an organization.

The original intuitive idea for the ‘**enterprise-power**’ concept came about as a result of years of experience helping individuals and organizations worldwide become successful in their personal life and professional/organizational life. And in the course of helping others **EP** came face-to-face with challenging situations stemming from

- Five common conflicts in and between workplace, marketplace and family lives
- Unwillingness by individuals and organizations to grow, expand and change,
- Lack of understanding about how the concepts of resistance, force, effort, movement, time, performance, and energy can work for or against being successful in one’s organizational life and personal life,
- Lack of a way to assess situations and decide between specialized packages of improvement tools and programs and tailoring specific and sustainable solutions utilizing one’s own talent personally and organizationally,
- Desires to grow and use more of one’s talent but not having a way that was affordable and immediately returned mutually advantageous gains to the buyer/enterprise as well as individuals.

Two other influential factors are constant claims of not having enough time, money or energy for both a successful personal life and professional/organizational life; in essence an unbalanced life.

Another factor for carrying out this effort was experiencing a common difficulty of getting otherwise successful people to grow and change in the face of our rapidly changing environment. The idea being that while investing in people’s results-oriented development mutual benefits immediately accrue to the enterprise and individuals. The enterprise benefits from immediate and sustainable performance improvement while

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Individuals are better prepared for potential structural changes, thus making transitions smoother and less costly individually and organizationally.

The 'enterprise-power' concept was created by combining the word "enterprise" and the word "power" and mixing their relevant meanings to form a useful definition to be used personally and/or organizationally in one's personal life or organizational (for profit or not-for-profit) life situation to:

- Produce more profitable results,
- Doing more valuable work,
- In least amount of necessary time,
- With as little energy as possible,

The word enterprise by definition means any undertaking of some scope, complication, or risk. An enterprise can be a

- task,
- systematic or industrious activity,
- project,
- venture or readiness to venture, or
- business.

Taking these two definitions of the word power:

- Power is ability or capacity to act and perform effectively,
- Power is the rate of doing work

and combining them with the meaning of enterprise a partial 'enterprise-power' definition is formed.

Since work as a person, organization or machine cannot be done without energy—energy must be part of any effort to produce results as a person or as an organization.

Now a more complete '[enterprise-power](#)' definition becomes "the ability to act and perform as expected in carrying out any undertaking with minimum expense, effort, waste, and energy in least amount of necessary time.

If the ideas presented here have struck any kind of cord with you, I would appreciate getting feedback and any suggestions for improvement and application.

For more information or to register for [Your 'enterprise-power'](#) newsletter, go to www.EpPower.com. If you would like to schedule an appointment to get to know each other and share ideas call 330-244-9421 or 877-265-9421 or email LAllen@EpPower.com